

Business Studies

Revised June 8, 2023

This curriculum is designed for students interested in obtaining a broad background in business administration without obtaining a high degree of specialization in any one area.

Name	
I. Basic Graduation Requirements	
120 - Total Credit Hours 42 - 100-Level or Above Credit Hours	
2.0 or Above - Cumulative GPA 2.0 or Above - Business 100-Level Course GPA	
Graduation Agreement - Due 15 months prior to graduation	

For students entering Fall, 2023 or later

Graduation Application - Online In Self Service

II. Drake Curriculum - Areas of Inquiry (AOI's)			
	Course	Credit	Grade
First-Year Seminar		3	
Critical Thinking	ACCT 041	3	
Written Communication		3	
Information Literacy	Major Course	3	
Historical Foundations		3	
Historical Foundations		3	
Global and Cultural Understanding	BUS 070	3	√
Values and Ethics	BLAW 060	3	√
Artistic Experience		3	
Physical Science*		3 or 4	
Life Science*	PSY 001	3 or 4	$\sqrt{}$
Quantitative Literacy	STAT 071	3	
Engaged Citizen		3	
Senior Capstone	BUS 195	3	
*One science course must include a lab.			

III. All University Required Courses			
	Course	Credit	Grade
Blueprint for Success-Take in first semester	INTD 025	1	
Equity and Inclusion**	MGMT 110	3	
** May be used to fill an AOI. MGMT 110 must be taken at Drake to apply.			

^{***} Must be a single major or allowed as a second major for Economics majors within CBPA. Limit 9 credits in any discipline. At least 21 of the 24 credits must be taken at the 100 level.

Student ID_____

IV. Business Core Requirements (48 Credits)		
The Business Profession Sequence - Every Semester	Fall	Spring
BUS 001 - The Business Profession I		
BUS 002 - The Business Profession II		
BUS 003 - The Business Profession III		
BUS 004 - The Business Profession IV		
BUS 005- The Business Profession V - as needed		
	Credit	Grade
ACCT 041 - Introduction to Financial Accounting	3	
ACCT 042 - Introduction to Managerial Accounting	3	
ECON 002 - Principles of Microeconomics	3	
IS 044 - Microsoft Office Tools for Business Analysis	2	
MATH 028 (or higher) - Business Calculus	3	
BLAW 060 - Business Law I	3	
BUS 070 - Globalization	3	
BUS 073 -Professional Verbal Communication	2	
BUS 074 - Professional Written Communication	2	
IS 075 - Information Technology and Business	3	
STAT 071 (or ACTS 131) - Statistics I	3	
STAT 072 (or ACTS 135) - Statistics II	3	
FIN 101 - Corporate Finance	3	
MGMT 110 - Organizational Behavior	3	
MGMT 120 - Management of Operations	3	
MKTG 101 - Marketing Principles	3	
BUS 195 - Business Strategy and Policy	3	

V. Business Studies Major (24 Credits)*	**		
	Credit Grad		
Take 15 credits from ACCT, ACTS, ENTR, FIN, IS, MGMT, or			
MKTG (beyond con	re)		
Course One	3		
Course Two	3		
Course Three	3		
Course Four	3		
Course Five	3		
Select 9 credits from ACCTS, ACTS, BLA	W, BUS, ECON, ENTR,		
FIN, INS, IS, MGMT, MKTG or S	FIN, INS, IS, MGMT, MKTG or STAT (beyond core)		
Course One	3		
Course Two	3		
Course Three	3		

Business Studies - Fall 2023 Catalog Suggested Course Sequence *

Pre-requisites and when courses are offered may be found on this page: www.drake.edu/zimpleman/about/forms/

First Year, Fall		
Course	Notes	Credits
BUS 001FA		0
FYS		3
INTD 025		1
BUS 074		2
BUS 073		2
ECON 002		3
AOI		3
Term Credits		14

First Year, Spring		
Course	Notes	Credits
BUS 001SP		0
IS 075		3
PSY 001 with Lab		4
IS 044		2
MATH 028		3
AOI		3
AOI		3
Term Credits		18

Second Year, Fall		
Course	Notes	Credits
BUS 002FA		0
ACCT 041		3
STAT 071		3
MKTG 101 or MGMT 110		3
AOI		3
AOI		3
Term Credits		15

Second Year, Spring		
Course	Notes	Credits
BUS 002SP		0
ACCT 042		3
STAT 072		3
MGMT 110 or MKTG 101		3
AOI		3
Term Credits		12

Third Year,	, Fall	
Course	Notes	Credits
BUS 003FA		0
BUS 070		3
FIN 101		3
100 Level Major Elective		3
100 Level Major Elective		3
Major Elective		3
Elective		3
Zimpleman Graduation Agreement Due		
Term Credits	_	18

Third Year, Spring		
Course	Notes	Credits
BUS 003SP		0
MGMT 120		3
BLAW 060		3
100 Level Major Elective		3
Major Elective		3
Elective		3
Term Credits		15

Fourth Year, Fall		
Course	Notes	Credits
BUS 004FA		0
100 Level Major Elective		3
100 Level Major Elective		3
100 Level Elective		3
AOI		3
Elective		3
University Commencement Application Due		
Term Credits		15

Fourth Year, Spring		
Course	Notes	Credits
BUS 004SP		0
BUS 195		3
100 Level Major Elective		3
100 Level Elective		3
Elective		3
Elective		3
Term Credits		15

^{*} This plan is an example and your plan may vary. Meet with your advisor to devise a plan that is best for you.

Notes